

2026 China International Petrochemical Technology and Equipment Exhibition

Visitor Data Report

June 9-11, 2026

Shanghai New International Expo Center

Beijing Zhenwei Exhibition Co., Ltd.

No.: cippe2026-06-28

Prepared by: Visitor Department

Date: June 28, 2026

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I. Overview

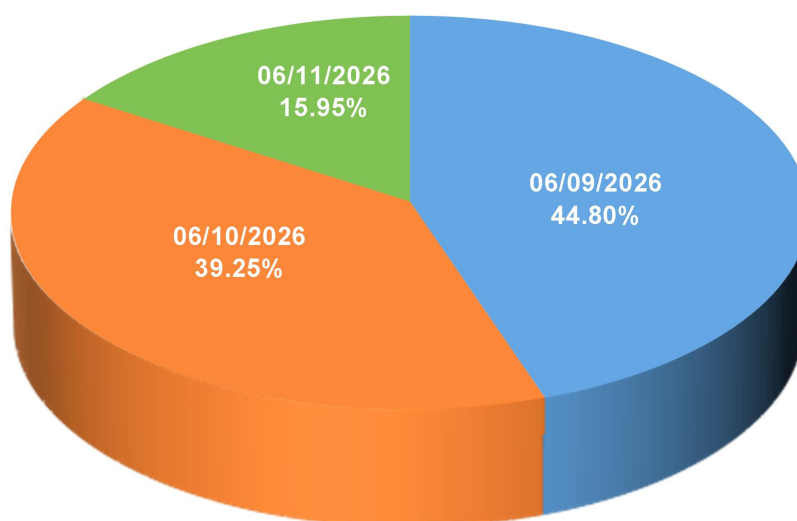
2026 China International Petrochemical Technology and Equipment Exhibition was held at Shanghai New International Expo Center from June 9 to 11, 2026.

According to statistics, the exhibition attracted a total of 44,589 visitors, and 105,245 person-times were recorded in the access control system. Among the 44,589 visitors, 43,875 are from Chinese mainland, 80 from Hong Kong SAR, Macao SAR and Taiwan (region) of China, and other 634 from abroad (50 countries & regions).

Visitor Attendance

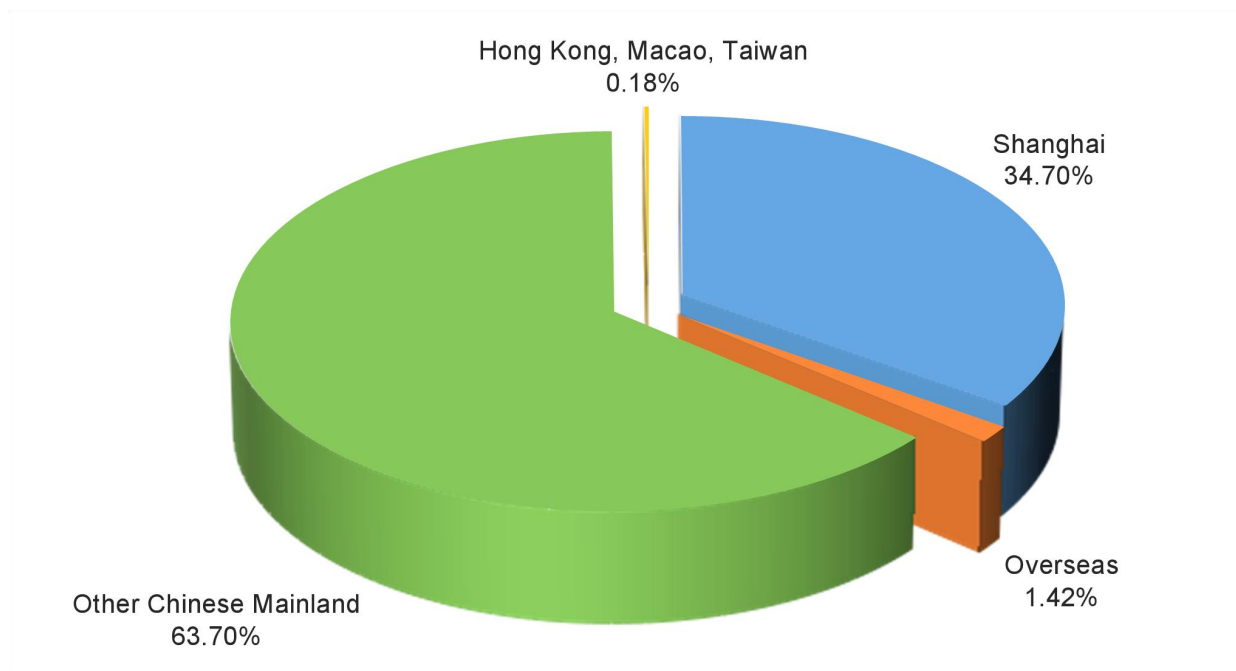
Date	Visit Times	Daily Visitors	Unique New Arrivals	Percentage of Unique New Arrivals
06/09/2026	49,759	24,683	24,683	100%
06/10/2026	43,273	21,625	14,826	68.56%
06/11/2026	12,213	8,788	5,080	57.81%
Total	105,245	55,096	44,589	80.93%

Breakdown of Daily Visitor Attendance



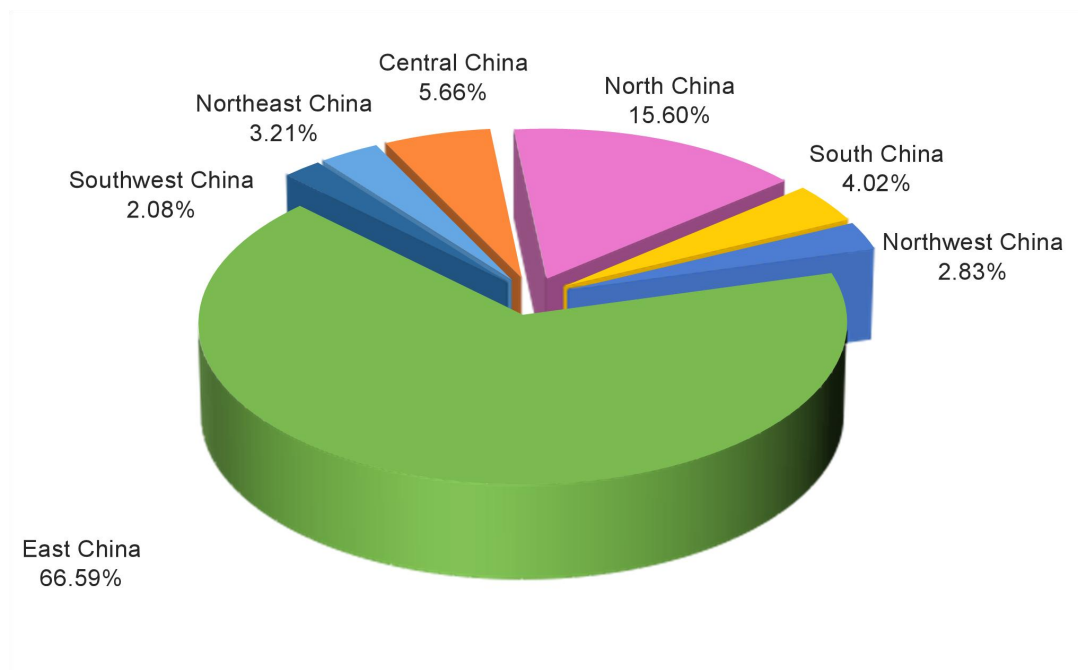
II. Geographical Breakdown of Visitors

Origin of Overall Visitors

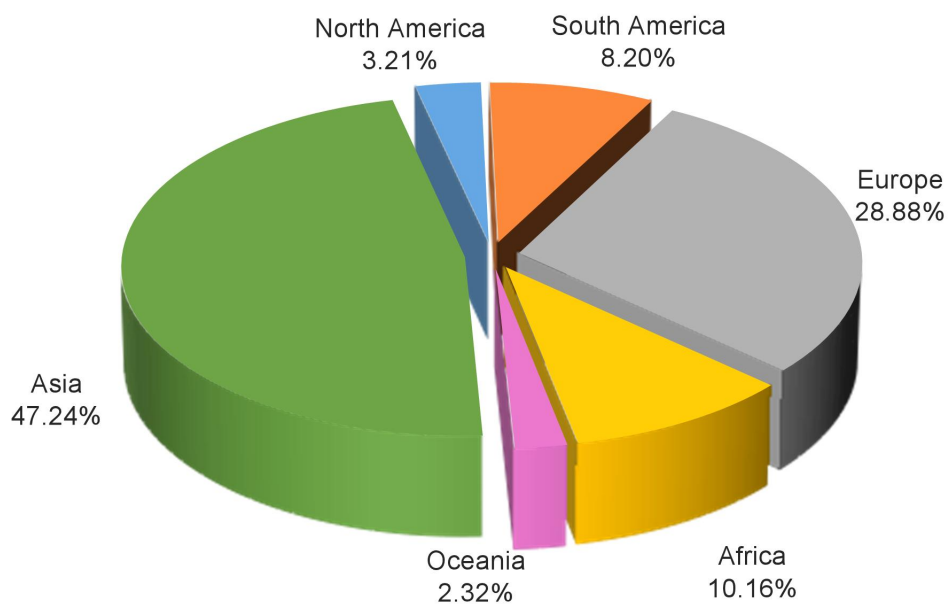


Origin of Other Chinese Mainland Visitors

Excluding the local (Shanghai) visitors of the exhibition, the regional distribution of visitors from the Chinese mainland is as follows:

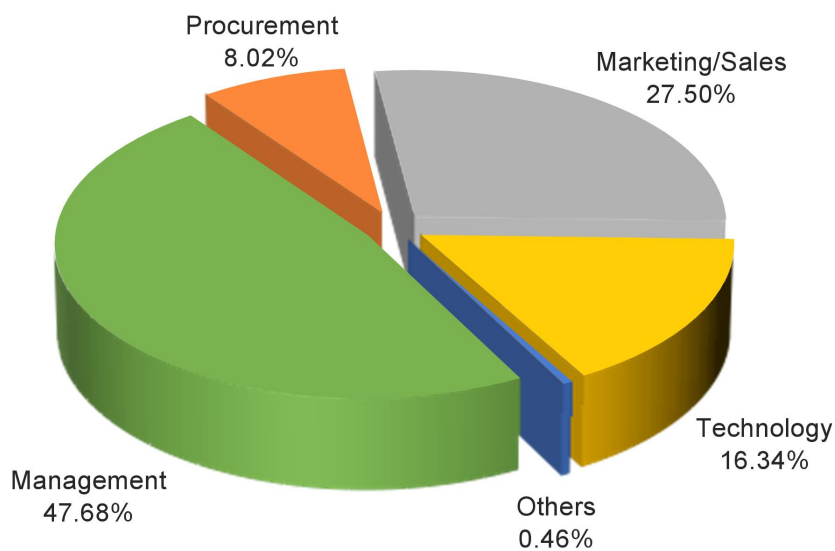


Origin of Overseas Visitors

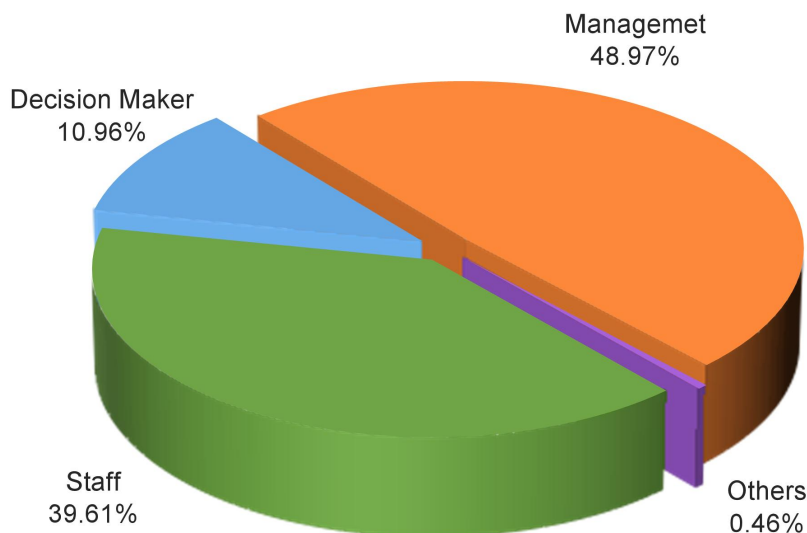


III. Visitor Job Functions and Seniority

Job Functions

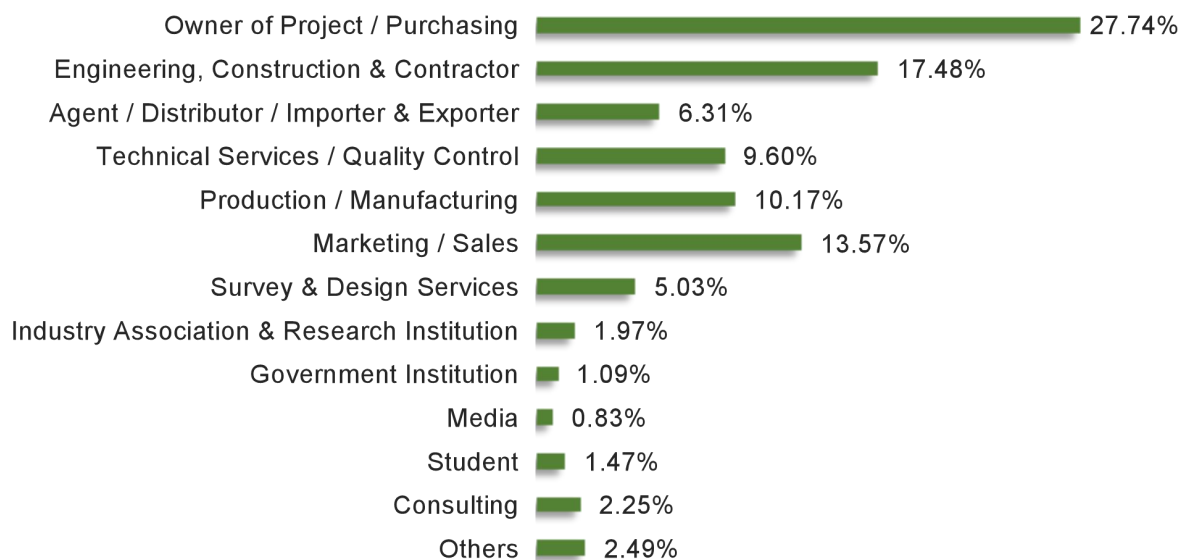


Visitor Seniority



IV. Visitor Survey Results

Business Nature



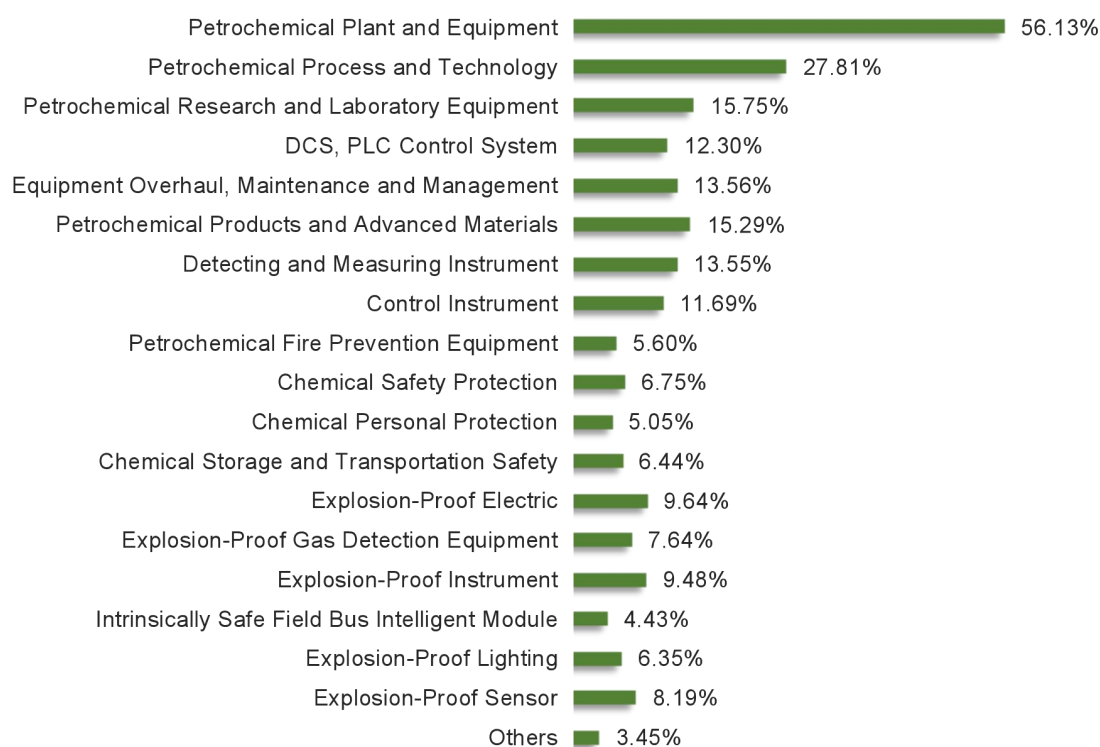
The following is the detailed data:

Item	Number	Percentage
Owner of Project / Purchasing	2,265	27.74%
Engineering, Construction & Contractor	1,427	17.48%
Agent / Distributor / Importer & Exporter	515	6.31%
Technical Services / Quality Control	784	9.60%
Production / Manufacturing	830	10.17%

Marketing / Sales	1,108	13.57%
Survey & Design Services	411	5.03%
Industry Association & Research Institution	161	1.97%
Government Institution	89	1.09%
Media	68	0.83%
Student	120	1.47%
Consulting	184	2.25%
Others	203	2.49%
Total	8,165	100.00%

- 13,791 visitors participated in the survey and 8,165 answered the above question.
- The percentage is based on the number of visitors who answered this question.

Areas of Interest



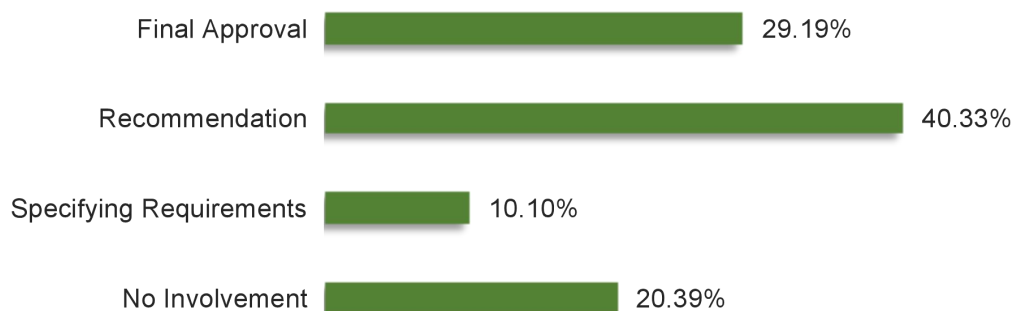
The following is the detailed data:

Item	Number	Percentage
Petrochemical Plant and Equipment	5,511	56.13%
Petrochemical Process and Technology	2,730	27.81%
Petrochemical Research and Laboratory Equipment	1,546	15.75%
DCS, PLC Control System	1,208	12.30%
Equipment Overhaul, Maintenance and Management	1,331	13.56%
Petrochemical Products and Advanced Materials	1,501	15.29%
Detecting and Measuring Instrument	1,330	13.55%
Control Instrument	1,148	11.69%

Petrochemical Fire Prevention Equipment	550	5.60%
Chemical Safety Protection	663	6.75%
Chemical Personal Protection	496	5.05%
Chemical Storage and Transportation Safety	632	6.44%
Explosion-Proof Electric	946	9.64%
Explosion-Proof Gas Detection Equipment	750	7.64%
Explosion-Proof Instrument	931	9.48%
Intrinsically Safe Field Bus Intelligent Module	435	4.43%
Explosion-Proof Lighting	623	6.35%
Explosion-Proof Sensor	804	8.19%
Others	339	3.45%
Total	2,3474	239.09%

- 13,791 visitors participated in the survey and 9,818 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Level of Purchasing Authority



The following is the detailed data:

Item	Number	Percentage
Final Approval	2,859	29.19%
Recommendation	3,951	40.33%
Specifying Requirements	989	10.10%
No Involvement	1,997	20.39%
Total	9,796	100.00%

- 13,791 visitors participated in the survey and 9,796 answered the above question.
- The percentage is based on the number of visitors who answered this question.

Purpose of Visit

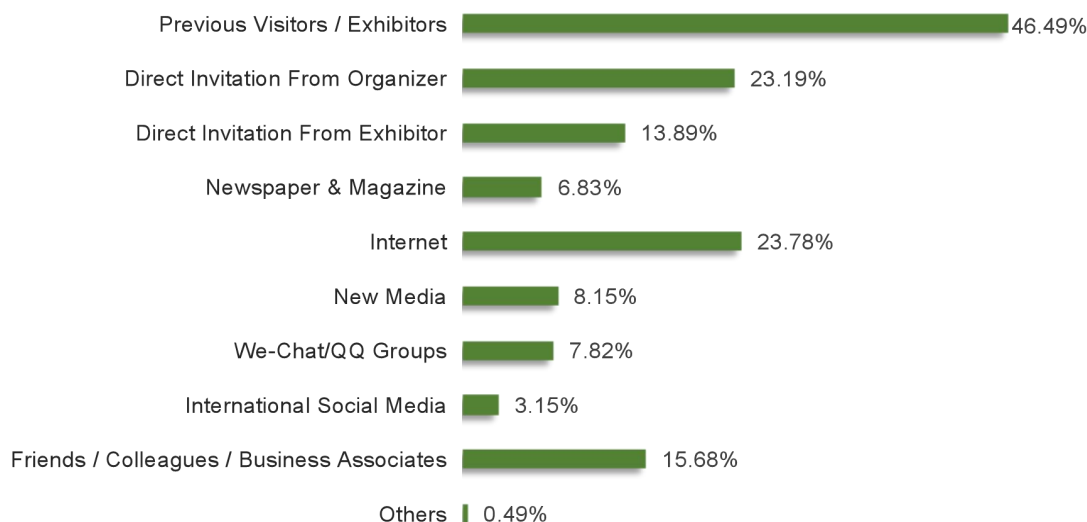


The following is the detailed data:

Item	Number	Percentage
Purchase	2,756	42.44%
Gather Market / Product Information	2,398	36.93%
Search Cooperation & Investment	2,082	32.06%
Contact Suppliers	1,934	29.78%
Agent Recommendation	406	6.25%
Attend Symposiums / Conferences	752	11.58%
Find Innovations	1,452	22.36%
Considering Future Participation	528	8.13%
Others	64	0.99%
Total	12,372	190.51%

- 13,791 visitors participated in the survey and 6,494 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Source to Know cippe2026 Shanghai



The following is the detailed data:

Item	Number	Percentage
Previous Visitors / Exhibitors	1,975	46.49%
Direct Invitation From Organizer	985	23.19%
Direct Invitation From Exhibitor	590	13.89%
Newspaper & Magazine	290	6.83%
Internet	1,010	23.78%
New Media	346	8.15%
We-Chat/QQ Groups	332	7.82%
International Social Media	134	3.15%
Friends / Colleagues / Business Associates	666	15.68%
Others	21	0.49%
Total	6,349	149.46%

- 13,791 visitors participated in the survey and 4,248 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.